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Breaking News: SPR - Sport Production Racing forms ambitious Beneteam in WSSP300

The end of a shortened motorsport season is slowly approaching, time to look forward to 2021 hoping for a less bizarre year with fans in the stands, in large numbers and in good health to push our riders to victory. Our riders? Indeed!

We are proud to announce the foundation of **SPR - Sport Production Racing**, an ambitious project that aims to put Belgian speed racing back on the map.

The new team hereby officially confirms participation in the FIM World Supersport 300 with a mix of 4 young Belgian and / or Dutch drivers.

These youngsters will compete for the championship on a highly competitive Yamaha R3 equipped with all the top data, the best parts and prepared by renowned technicians under the direction of an experienced crew chief.

We are convinced that we can immediately compete for the podium places in World Supersport 300! The lightest class in the prestigious World Superbike Championship was launched in 2017 and has since grown into one of the most fiercely fought series in the world with young, ambitious riders coming from all over the globe.

Our ambition also extends beyond WSSP300, there are already plans to expand to World Supersport 600 from 2022. This way, our talented pilots can easily progress to a higher class within the same organization, with the support and resources they know and trust.

SPR - Sport Production Racing stands for quality, speed, transparency and, as an umbrella organization, wants to offer young pilots a future perspective in various series at the highest level. We aim to form an organization that ambitious drivers or teams can join and share resources and know-how, so that more young drivers can perform at a higher level.

The inspiration and strong man behind **SPR - Sport Production Racing** is Tony Michiels, internationally successful CEO and above all: a man with a heart for motorsport. As a young boy he soon became obsessed with technology and motorcycles, as a friend and partner of Michael Paquay he tasted motorsport at the highest level in the 90s. After Paquay's fatal accident in Monza more than 22 years ago, Tony vowed never to be involved in motor racing again, but the blood creeps where it can't go.

As a sponsor of local talents such as Bram Lambrechts and Sasha De Vits, Tony became involved with NEC, CEV, Red Bull Rookies Cup and the Yamaha R3 Cup. Thanks to those experiences and valuable contacts at Yamaha Europe Motorsports, Zelos, Red Bull and Dorna, the time has now come for his own team.

It will not take us 500 days to further shape our team, but we do want to put the right people in the right place. Together with our partners (Grafical.be, Mototech, 3D-Drawing & Management, Roland Digital Printing Solutions, Argos Solutions, TMC-The Motor Cycle, Illukrative) we do everything we can to provide you with more information as soon as possible: Which pilots will ride for this team, the main sponsor, our website, the logo, ...

You can follow us soon via the well-known social media channels, get ready for the (online) team presentation within a few weeks!

Davy

TMC - The Motorcycle

Commissioned by

Tony Michiels

SPR - Sport Production Racing

